

ODYSSEY FITNESS

401 Coal Street Wilkes-Barre, Pa 18702 570-829-2661

Hello Business Owner,

November 20, 2018

We are so excited to announce that we will be hosting an Indoor Triathlon on February 23, 2019 and we are very excited to be partnering with Luzerne County Children and Youth! A portion of the profits will be going to help Children and Families right here in Luzerne County. This is a great event for our Odyssey Members, and we are also opening this event to non-members! We are hoping for a GREAT turnout!

As a business owner, you can make this event even better! By sponsoring the Triathlon and partnering up with Odyssey, together we can make fitness fun for everyone! We are looking for any type of donation possible including:

- cash sponsorships
- race bag donations
- race day food and beverage donations

- **Cash Sponsorships**

With your minimum \$100 Donation you will receive placement on the events T-shirt and banner, Odyssey newsletter, Odyssey Facebook Page, flyers and displays for the Indoor Triathlon, and the opportunity to advertise your business in the event participants race bag. You can set up a banner at Odyssey the week of the Triathlon as well as a table the day of the actual event for additional advertising for your company. Not only would the participants of the Triathlon be there, volunteers, spectators and our regular gym members and staff as well.

- **Race Bag Donations:**

- We'll put your product, gift certificates, coupons, business cards, whatever you may choose in the packet that all racers receive.

- **Race Day Food and Beverage Donations:**

- Water, Gatorade, Fruit, Protein Bars, anything useful after a race
- Put a company label or sticker on the bottles, boxes or containers

We've enclosed a flyer that you can share with your employees, and we truly hope to partner with you for this amazing event. If you have any questions or concerns, please contact Odyssey Fitness at 829-2661 and ask for Crystal or email

cwright@odysseyfitnesscenter.com. **Last date for shirt placement donation is January 7th.**

Thank you in advance for your time and generosity.

Sincerely,
Odyssey Fitness Center